

From: [REDACTED]

Sent: 20 August 2026 20:52

To: Ellie King <Ellie.King@bcpcouncil.gov.uk>

Cc: [REDACTED]

Subject: Re: M238654 - Full Variation Application - Lost- RE: Representation objecting to the application by VIP Events Ltd to extend the licensed hours at LOST, 14a Commercial Road, Bournemouth

Dear Ellie,

Thank you for your email and for providing the additional information and documents.

I do not wish to provide my personal telephone number or other personal contact details to the applicant, nor do I wish for my personal details to be published on the BCP Council website, unless disclosure or publication is a mandatory legal requirement.

I am concerned that, as a resident making a representation about an application which could have a direct impact on residents, disclosure of my identity and contact details could potentially expose me to pressure from the applicant. The applicant has a clear financial interest in obtaining the requested variation and a refusal or restriction of the proposed extension could potentially result in a loss of profits. For this reason, I believe there is a genuine and well-founded concern about the possibility of pressure being placed on residents who have made representations.

I would therefore be grateful if you could confirm what protection is available in these circumstances and whether my identity and personal details can be withheld from the applicant and/or from public documents. If disclosure or publication of any particular information is legally mandatory, I would appreciate it if you could confirm exactly what information must be disclosed or published and under what legal requirement.

I would also like to raise a further point regarding the applicant's stated justification for the variation.

The application states that consumer habits have changed significantly and specifically says that "many customers, particularly younger adults and international visitors, are drinking less, arriving later and seeking greater variety and enrichment during a night out."

I appreciate that the applicant is presenting this as part of a broader change in consumer behaviour. However, I would question why, if younger adults are increasingly drinking less

and seeking alternatives to alcohol, there is nevertheless a need to extend the sale of alcohol until 05:00 on Fridays, Saturdays and Sundays preceding a Bank Holiday Monday.

In particular, it is unclear to me how extending alcohol sales by two hours into the early morning follows from the stated trend towards reduced alcohol consumption. I would therefore ask that the Licensing Authority consider whether the proposed extension of alcohol sales to 05:00 is sufficiently justified and what additional impact this could have on local residents and the prevention of public nuisance.

I also note that the applicant describes the premises as an “experience-led” venue offering quality entertainment, premium refreshments, alcohol-free alternatives and diverse cultural events. If the intention is genuinely to provide a broader range of activities and reduce the focus on alcohol consumption, I would be interested to understand why extending the hours for the sale of alcohol, rather than simply extending the hours for entertainment or other non-alcohol-related activities, is necessary.

I would be happy to provide any further information regarding my concerns directly to the Licensing Authority. However, given the concerns outlined above, I do not wish to engage directly with the applicant or have my personal contact details provided to them.

Kind regards,

A solid black rectangular box used to redact the signature of the sender.